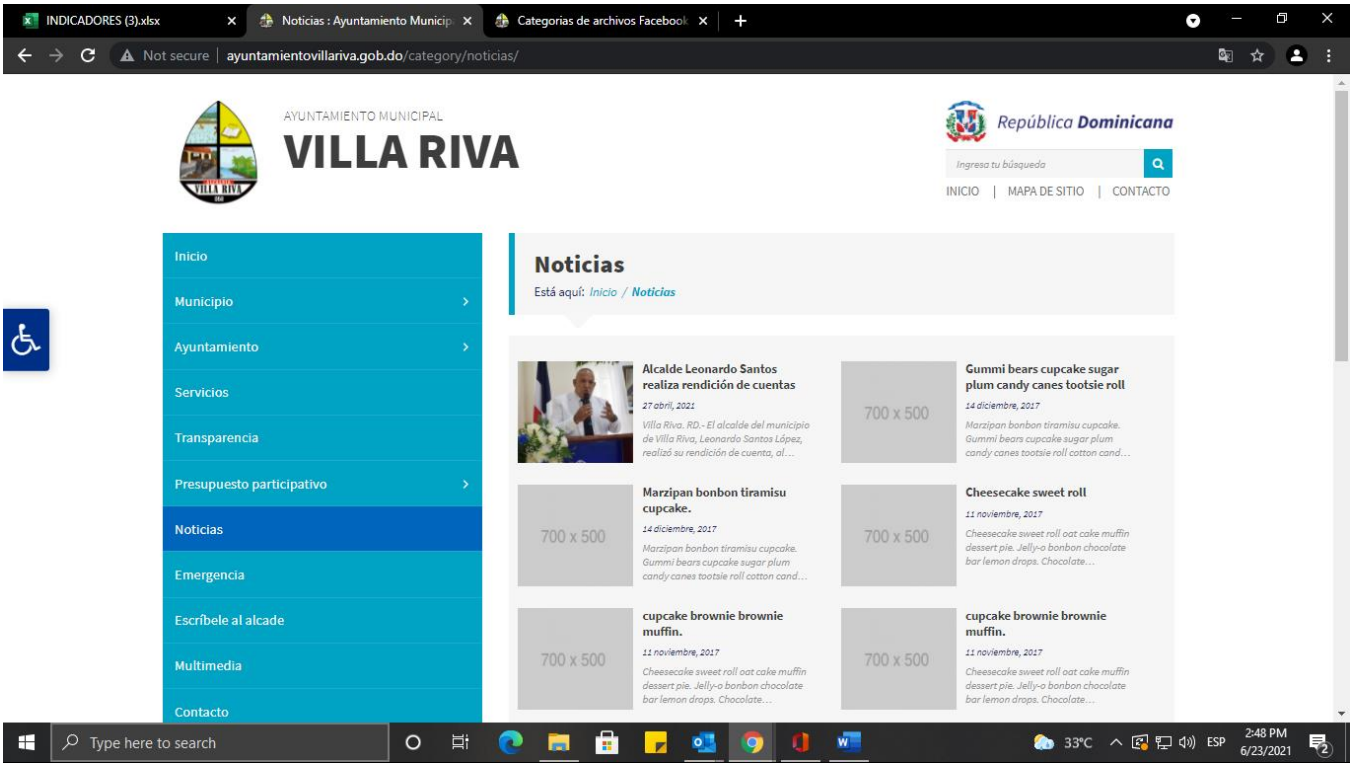DIFUNSION EN PAG WEB