

# DIFUSION EN REDES SOCIALES

The screenshot shows a web browser window displaying the Facebook profile of the Municipality of Las Matas de Santa Cruz. The browser's address bar shows the URL `es-la.facebook.com/alcaldialmisc/`. The Facebook interface includes a top navigation bar with the Facebook logo and login options for email/phone and password. The profile header features the municipality's logo and name, `Alcaldía de Las Matas de Santa Cruz`, with the handle `@alcaldialmisc`. A prominent green environmental banner is displayed, with the text:   
"La basura en el zafacón, no en el suelo".  
Busca tu **PUNTO ECOLÓGICO** es tiempo de una ciudad limpia...  
The banner also features the **Basura Cero** logo with the subtext "Reusa Reduce Recicla" and the slogan "Municipio Mejor...". Below the banner, the page shows a post from the municipality dated November 1, 2018, with the text "Ver más de Alcaldía de Las Matas de Santa Cruz en Facebook". The page also displays interaction buttons like "Me gusta", "Compartir", and "Enviar mensaje". At the bottom of the browser window, the Windows taskbar is visible, showing the search bar and various application icons, with the system clock indicating 12:47 PM on 6/10/2021.