

# DIFUSION EN REDES SOCIALES

The screenshot shows a web browser window displaying the Facebook profile of the Municipality of Las Matas de Santa Cruz. The browser's address bar shows the URL `es-la.facebook.com/alcaldialmisc/`. The Facebook interface includes a top navigation bar with the Facebook logo and login options for email/phone and password. The profile header features the municipality's logo and name, `Alcaldía de Las Matas de Santa Cruz`, with the handle `@alcaldialmisc`. A prominent green environmental banner is displayed, containing the text: **"La basura en el zafacón, no en el suelo". Busca tu PUNTO ECOLÓGICO es tiempo de una ciudad limpia...** and the **Basura Cero** logo with the slogan **Reusa Reduce Recicla**. Below the banner, the page shows a post from the municipality dated November 1, 2018, with the text **Ver más de Alcaldía de Las Matas de Santa Cruz en Facebook**. The page also displays interaction buttons like 'Me gusta', 'Compartir', and 'Enviar mensaje', along with community statistics: 'A 689 personas les gusta esto' and '918 personas siguen esto'. The Windows taskbar at the bottom shows the system tray with the date `6/10/2021` and time `12:47 PM`.