

DIFUSION REDES SOCIALES

The image shows a screenshot of a web browser displaying the Facebook page for 'Ayuntamiento de Esperanza'. The browser's address bar shows the URL 'es-la.facebook.com/ayuntamientoesperanza/'. The page header includes the Facebook logo and login options. The main content area features a profile picture of a location pin, the page name 'Ayuntamiento de Esperanza' with the handle '@ayuntamientoesperanza', and a navigation menu with options like 'Inicio', 'Publicaciones', 'Opiniones', 'Fotos', 'Información', and 'Comunidad'. A green button labeled 'Crear una página' is visible. The main post area shows a photo of a building entrance with a sign that reads 'AYUNTAMIENTO DE ESPERANZA'. Below the photo are interaction buttons for 'Me gusta', 'Compartir', and 'Enviar mensaje'. A 'Publicaciones' section shows a post from 'Ayuntamiento de Esperanza' dated '24 de abril' with a photo of a meeting. To the right, there are statistics for 'Comunidad' (741 likes, 750 followers, 428 visits) and 'Información' with a map. At the bottom, there are buttons for 'Iniciar sesión' and 'Crear cuenta nueva'. The Windows taskbar at the bottom shows the search bar, task view, and various application icons, with the system clock indicating 10:26 AM on 6/11/2021.